

# 2018 GRATITUDE REPORT

66

I cried after my
first appointment at
MOCSA because I felt so
supported and felt like I
really did something that
was going to change my
life for the better.
I was not wrong."

66

When I come here, I know I'm not alone."

66

I love that it's free and anyone that needs MOCSA can get help."

66

My self esteem has grown by leaps and bounds!"





Dear Friends:

If you only take one thing away from reading our 2018 annual report, we want you to remember this:

The impressive number of adults, children, and families served and the stories shared here are because of YOU.

Chetaly in minterly

We want to share our gratitude with you. Because with your financial support and partnership, we've accomplished so much. And we couldn't do it without you. Last year, MOCSA:

- answered calls for help from more survivors of sexual assault and their loved ones than ever before;
- educated greater than 60,000 people about sexual violence and our roles in preventing it;
- helped thousands of adults and children struggling with the trauma of sexual assault and abuse, helping them move from victim to survivor through counseling and advocacy.

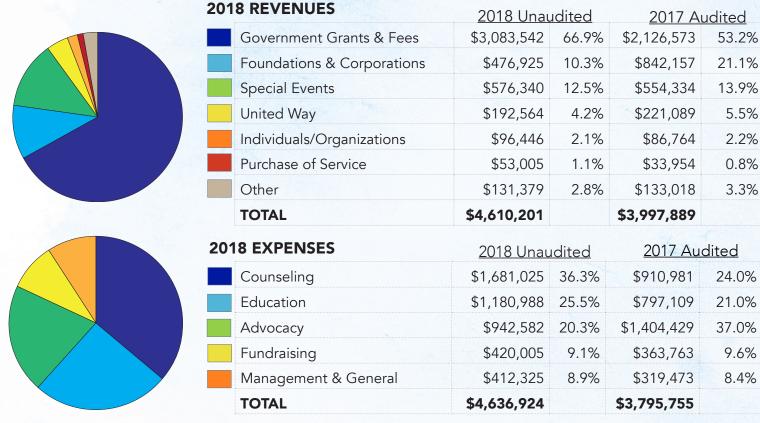
We are so proud of the way the Kansas City metro is stepping up to believe survivors, to hear their stories, to change our communities, and to work together to end sexual violence. You've been there with us helping along the way. We hope you'll continue to support MOCSA and our work into the coming years. With your help, MOCSA will expand and enhance our services to support survivors and make our community safer for all. We can't wait to show you what we can do together in 2019 and beyond.

Thank you,

Julie Donelon, President & CEO

Ann Abercrombie, Board Chair

# FINANCIAL OVERVIEW



MOCSA follows Generally Accepted Accounting Principles (GAAP). GAAP requires certain grants to be recorded as revenue when received, which means revenues may be recognized in a different year than the actual expenses occur. Financials are audited by Dana F. Cole and Company, LLP, Certified Public Accountants. A full audit report on the 2018 financials is expected to be completed in July 2019 and will be available upon request.

### 2018 GOVERNMENT FUNDING SOURCES

Federal Victims of Crime Act from Kansas and Missouri • Sexual Assault Services Program in Kansas and Missouri • Federal Office on Violence Against Women • Federal STOP Violence Against Women Act from Missouri • Kansas and Missouri Federal Sexual Violence Prevention and Education Fund • Kansas State General Fund • Jackson County Community Children's Services Fund • Jackson County Family Court • Kansas Protection from Abuse Fund • Missouri Department of Social Services - Sexual Assault Services Contract • Missouri Department of Social Services - Children's Justice Act • Missouri Department of Health and Senior Services • Jackson County Community Mental Health Fund • Jackson County COMBAT Fund

**5,292** crisis line calls... that's one call every 90 minutes!

**30%** from 2017

99% of callers surveyed said the service was helpful

**CRISIS LINE** 

MOCSA EXISTS TO IMPROVE THE LIVES OF THOSE IMPACTED BY SEXUAL ABUSE AND ASSAULT AND TO PREVENT SEXUAL VIOLENCE IN OUR COMMUNITY.

# 74,016 INDIVIDUALS SERVED IN 2018

# PATRICIA MITCHELL

Volunteer

# "MAKE A DIFFERENCE IN THE WORLD"

This is Patricia Mitchell's personal motto. She has been a volunteer hospital advocate since 2017. "I can remember every survivor I've sat with. You develop a deep connection in a short amount of time at the

hospital, and when someone leaves and gives you a hug, you know you've made a difference."

Patricia reflects on the sexual assault she experienced at age 23 and wonders how her healing process might have been different if she'd known about MOCSA then. "I want people to understand the magnitude of what MOCSA does and the tremendous impact they have in our community." This is what inspired her to share her story in front of a crowd of more than 1,100 at the 24th Annual Community Luncheon which also featured keynote speaker, Mira Sorvino.



2018 Community Luncheon, Kansas City Marriott





RYAN HEFFLEY University Academy Coach and Teacher

# PLANTING SEEDS OF CHANGE

94% of middle

& high school students reported they learned a skill to prevent

sexual violence

Ryan Heffley knows that kids receive a lot of wrong messages these days and as a coach and teacher at University

Academy he wants to change that. "When I was in high school in Kansas 15 years ago, my health classes were more physical based (body-focused, nutrition, etc.). Now it's more about the experience of being a teen."

MOCSA started doing prevention programming at University Academy eight years ago. The program has expanded from one class a week to four classes plus Strength Club and Green Dot programming. Ryan says students are engaged and excited when Kelsey Saragnese (MOCSA Prevention Specialist) walks the halls. "She's like one of us...and the kids are always excited to see her."

Kelsey and other youth-prevention leaders teach students about healthy relationships, boundaries, and bystander intervention.

**1,430** individuals received therapy ... that's 27 **new** clients each week!

93% reported that MOCSA is providing the help they need

79% had a decrease in trauma symptoms clinical scores

#### **COUNSELING**

Evidence-based Individual • Group

**1,214** individuals received advocacy services

**20%** from 2017

**99%** reported advocacy services were helpful

#### **ADVOCACY**

Hospital • Walk-in Support
• Law Enforcement • Court
• Title IX • Personal

95% of individuals who received training recognize sexual abuse is never the victim's fault

**69,518** total adults and youth who received outreach services

**21%** from 2017

#### **EDUCATION & PREVENTION**

Project Aware • Green Dot •
Strength Club • Community
Education • Professional Training

## **COMMUNITY INVOLVEMENT**

MARA KELLER

RAYGUN Kansas City

selects a focus and theme for our efforts. In 2018 we targeted men and encouraged their commitment towards preventing sexual violence with the openended message, "I will..."

RAYGUN, a Midwest-

based screen-printing company, designed and produced a t-shirt with the message "I will believe, support, advocate." They were sold in stores and online, and a portion of the proceeds were donated to MOCSA. RAYGUN also hosted a SAAM t-shirt release party.



Betty Rae's • Boulevard Brewing Company • Bunker Center of the Arts • Chipotle • Kansas City Chiefs • Kendra Scott • Made in KC • Manor Records • One Life Fitness • RAYGUN • Standard Style • a store named STUFF • Up Down Vera Bradley • Waldo Pizza • Yogurtini

Sexual Mara Keller is the manager of the RAYGUN store in Kansas City Assault Awareness and talks about the company's commitment to community engagement and giving back. "We look for opportunities to engage with the community and that includes partnering with local non-profits. We look for organizations that align with our values, many of which are strongly influenced by women's empowerment and social justice issues. MOCSA's mission fits with what we represent."



mages clockwise: Travis Walker (volunteer, Young at Art, Community Luncheon Keyno

# DOING GOOD DOES YOU GOOD



JUDI TAUBER Community Volunteer

Research helping others is beneficial for your mental health and well-being. Judi Tauber knows this from her 15 years of involvement with MOCSA, but that's not why she does it.

When tragedy struck family, Judi reached out

MOCSA. Soon thereafter it became her personal mission to spread the word about MOCSA's programs and services and work to end sexual violence.

For more than 15 years, Judi has remained committed to that mission and volunteers her time and talents in many ways. She currently serves on the Johnson County Advisory Council and is active on the speaker's bureau. In the past she was a Board member, Fall Forum keynote, and staff appreciation advocate. Reflecting on her contributions to MOCSA, Judi says, "It makes my heart full to know that I've made a difference."





# WE'RE ALL IN THIS **TOGETHER**

aura Curry Sloan **L**has focused her career on child abuse education, awareness, and advocacy. When she first got involved with MOCSA in the early '90s she remembers, "people wouldn't talk about rape and sexual abuse—it was taboo." She has witnessed the growth of community



support for survivors through law enforcement training, investments in youth education and prevention, and the voices of both women and men in the #MeToo movement. "Survivors deserve to be believed and treated with dignity and respect."

As the Executive Director of the Shumaker Family Foundation, Laura believes we all have a part to play and appreciates that MOCSA offers a variety of ways to get involved—from volunteering, event planning, and direct service to public awareness and financial

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MOLLY, MOCSA Therapy Dog

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