

2017 GRATITUDE REPORT

from the Metropolitan Organization
to Counter Sexual Assault

THANK YOU

We exist to improve the lives of those impacted by sexual abuse and assault and prevent sexual violence in our community.

MOCOSA
Metropolitan Organization to Counter Sexual Assault

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“The people, resources, and wisdom here at MOCSA is amazing. MOCSA is a blessing to the KC community and all the programs they mentor.” – MOCSA counseling client

These words from one of our brave clients are made possible because of you and your support. With your generosity and commitment to supporting survivors, and with our shared passion to end sexual violence, MOCSA is able to provide healing and hope to our community every single day. Your support changes lives. It helps survivors, children and adults both, to find themselves again after trauma. And it does even more.

The #MeToo movement signifies an important shift in our culture. We know, that as a supporter of MOCSA, you are ready for the change, and so are we. #MeToo is a declaration that sexual violence survivors aren't alone and shouldn't be ashamed, which was the intent of "metoo" when created by Tarana Burke in 2006. This movement has helped our society understand the prevalence of sexual violence. In response, the positive support for women and men sharing their stories has helped more and more survivors feel empowered to come forward and share their own stories of harassment, assault, and abuse.

The national conversation around #MeToo hasn't just focused on supporting survivors of sexual assault and harassment, it includes a call to action and a demand for change. MOCSA is leading that change locally, because of your financial contributions. Since 2015, MOCSA has focused on preventing sexual violence by expanding our prevention efforts, and we continued those priorities in 2017, as you'll read in the

following pages. MOCSA is not only dedicated to improving the response to survivors of sexual violence, we are leading the way in developing, implementing, and evaluating prevention programs. Because no one should ever be a victim of sexual violence. This is a critical point in our history. Now, more than ever, we need your support to use this movement to catalyze change in our community. The need for our services is greater than ever. We are able to respond to this need because of your generosity, engagement, and vision for a community free from sexual violence. If you have been inspired by the brave survivors who have come forward to say #MeToo, now is the time to take action by supporting MOCSA services, becoming a volunteer, or request MOCSA's violence prevention programming today.

With gratitude,

Julie Donelon, President & CEO

Kristin Tyson, Board Chair

OUR COMMUNITY IN ACTION

\$629K

Wow! You, our dedicated donors, helped MOCSA raise over \$629,000 through our annual fundraising events which support our awareness and prevention efforts.

SPECIAL EVENTS



\$10K

Thanks to generous community partners like Made in KC, Abbi Miller Holistic, and Up-Down Kansas City, MOCSA received over \$10,000 in third party event proceeds.

COMMUNITY EVENTS



\$543K

195 active volunteers provided over 24,845 hours of service including hospital advocacy, education programming and event planning.

VOLUNTEER SERVICE



EDUCATION

“If [a girl] told me ‘that’s a bad joke’ and now she feels sexually harassed, this class now makes me understand why she said that and it’ll make me respect what she said because that IS sexual harassment. Now I know what to do and what not to do, and sexual harassment is something I’m not going to do.”

– 8th grade student,
Central Middle School

55,900

MOCSA educators provided education and outreach to this many people!

Youth & Adult Outreach

Including health & safety fairs, Sexual Assault Awareness Month (SAAM) Day of Action, displays

5,289

Youth Prevention

Including Youth-Led-Prevention, Green Dot & Strength Club

5,547

Adult Prevention

Including Wy-CO SAP, Stewards of Children, Project Aware & professional education

3,696

Education & Awareness

Including adult community education, Youth Project Aware & school-based education

41,368

1,315

PEOPLE RECEIVED COUNSELING

WHO WE SERVED

394

Adult sexual assault victims and their significant others

374

Child victims and 113 of their significant others including parents, siblings and guardians

331

Adult survivors of child sexual abuse and their significant others

103

Adult and youth with illegal sexual behaviors received court-ordered counseling

“Meeting with my therapist was like getting a new lease on life...I feel like we are finally where we need to be.”

– Survivor

COUNSELING

ADVOCACY

1,022

people received advocacy services from MOCSA in 2017

664

times MOCSA went to area hospitals to provide advocacy and support

655

survivors received criminal and personal advocacy

MOCSA's 24 hour crisis line provided support, information and crisis intervention to 2,758 callers during

4,084 CALLS

"Staff at MOCSA have helped me on my healing journey in ways I didn't think were possible. I am very grateful for the care and expertise of the professional help."

– Survivor

MOCSA trained
317 POLICE OFFICERS
during 78 roll-call shifts

"From my hospital advocate, to my phone advocate, to my therapist, they have been lifesaving!"

– Survivor

The Wyandotte County Sexual Assault Prevention Coalition received KCSDV's Project of the Year Award for our innovative prevention work. MOCSA has shared this work in several national webinars.

MOCSA's youth with problematic sexual behaviors program was nationally recognized and highlighted in a video by The National Center on the Sexual Behavior of Youth. Additionally, NEARI Press published a book written by MOCSA's Director of Counseling about the program.

AWARDS HONORING MOCSA

Breastfeeding Friendly Worksite

When Work Works

HIGHLIGHTS

MOCSA IN THE MEDIA

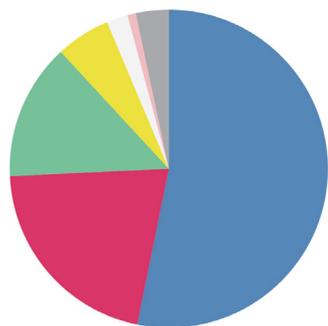
In the year of the #MeToo Movement, MOCSA was called upon by local media to help the community understand more about sexual violence.

Compared to early 2017, media requests toward the end of the year tripled. This allowed MOCSA to further educate the community on not only sexual violence, but also all of our prevention efforts and what the community's role is in this important mission.



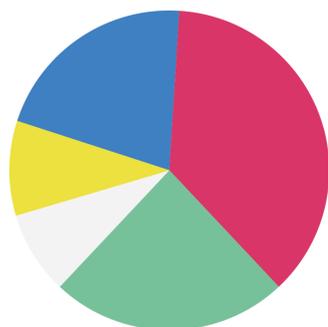
We need to say, 'I'm sorry this happened to you,' said Haleigh Harrold, MOCSA's Prevention Coordinator. 'This shouldn't have happened to you. **It wasn't your fault.** How can I help you?'

FINANCIAL OVERVIEW



2017 REVENUES

	2017 Audited		2016 Audited	
Government Grants & Fees	\$2,126,573	53.2%	\$1,553,654	46.7%
Foundations & Corporations	\$842,157	21.1%	\$706,901	21.3%
Special Events	\$554,334	13.9%	\$592,666	17.8%
United Way	\$221,089	5.5%	\$252,886	7.6%
Individuals/Organizations	\$86,764	2.2%	\$62,326	1.9%
Purchase of Service	\$33,954	0.8%	\$35,280	1.1%
Other	\$133,018	3.3%	\$120,204	3.6%



2017 EXPENSES

	2017 Audited		2016 Audited	
Counseling	\$910,981	24.0%	\$1,203,096	34.6%
Education	\$797,109	21.0%	\$928,660	26.7%
Advocacy	\$1,404,429	37.0%	\$764,720	22.0%
Fundraising	\$363,763	9.6%	\$300,022	8.6%
Management & General	\$319,473	8.4%	\$278,951	8.0%

2017 GOVERNMENT FUNDING SOURCES

Federal Victims of Crime Act from Kansas and Missouri • Sexual Assault Services Program in Kansas and Missouri • Missouri State Services to Victims Fund • Federal Office on Violence Against Women • Federal STOP Violence Against Women Act from Missouri • Kansas and Missouri Federal Sexual Violence Prevention and Education Fund • Kansas State General Fund • Jackson County Family Court • Jackson County Outside Agency Funding • Kansas Protection from Abuse Fund • Missouri Department of Social Services – Sexual Assault Services Contract • Kansas Crime Victims Assistance Fund • Missouri Department of Health and Senior Services • Jackson County Community Mental Health Fund • Jackson County COMBAT Fund

Generally Accepted Accounting Principles (GAAP) require that certain grants and contributions be recorded as revenue at the time they are received. Some revenue received at the end of 2016 was designated for activities and expenditures in 2017. Financials are audited by Dana F. Cole and Company, LLP, Certified Public Accountants. A full audit report is available upon request.



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THANKS TO YOU

"I never would've been able to afford to get the help I need without MOCOSA."

MOCOSA developed SAFE (Sexual Assault Free Environment) Bar Training. Staff at 7 local bars learned basic sexual assault information and bystander intervention techniques.

"I really like how all of the staff puts their main focus on me and about how I am feeling. There is nothing I dislike about MOCOSA. They have done nothing but good for me. MOCOSA is my friend."

"MOCOSA is a safe and welcoming place where I feel cared for, respected and empowered."

"I like that I truly feel I will never be given up on. MOCOSA is always there for me, and it makes it easier to get through each day."

"I wouldn't be where I am today without MOCOSA and I am truly grateful to each person working and volunteering here."