

MOCSA

Metropolitan Organization to Counter Sexual Assault

Annual Report 2011

Published February 2012

Dear Friends,

Following 27 years of leadership, Palle Rilinger retired from her role as President and CEO, and MOCSA welcomed Julie Donelon to the agency in January 2012. In addition to addressing leadership changes and transition issues in 2011, MOCSA also addressed continuing demands for service. In 2011, we reached 63,706 individuals through our 24-hour crisis line, rape crisis services, child sexual abuse treatment program and our extensive community education programs. MOCSA continued its strong presence in the seven-county bi-state area, with nine outreach sites to serve victims, education in more than 30 school districts and collaboration with hundreds of community agencies and groups.


Deanna and Greg Graves and Sally Wood provided leadership for MOCSA's 2011 Community Luncheon, which featured sex crimes prosecutor and television commentator Robin Sax. Roxie Jerde and David Hunt, along with Lori Schultz and Kelly Lockton, led community support and event planning committees. The 7th "Young at Art" event featured a new venue under the leadership of Patty and Don Kincaid, Erin Mos and Amy Abrams. Other events included the MOCSA Tri-Com Golf Tournament and the Johnson County Fall Forum, co-chaired by Cynthia Wendt and Judi Tauber.

MOCSA responded to a record 678 calls for hospital advocacy this year. This represents a 29 percent increase over last year, and a nearly 60 percent increase over the last three years. To evaluate this increasing demand, MOCSA held a Sexual Assault Emergency Summit with its multi-disciplinary partners. Key "take aways" were a dramatic increase in injuries to victims, and the role of MOCSA as the "glue" in the metro area in terms of victim support and working with law enforcement.

MOCSA's Project Aware for elementary-aged students received the Missouri Attorney General's Justice Award for dedication and commitment to Crimes Against Children. Project Aware was revamped to incorporate a "Superhero" theme. "Lockers: A Real Life Drama About Teen Relationships," a 5-part DVD series, was filmed in 2011 and will be released in 2012. The series will enhance MOCSA's education by addressing issues including sexual harassment and drug-facilitated rape. Three new Strength Clubs for adolescent males were added, bringing the total to five clubs in the metro area.

The Child Sexual Abuse Treatment Program continued its focus on improving methods of providing assistance to children and adults. In addition to individual therapy, there were 26 therapy groups. As the only agency in the area with treatment protocol specifically addressing children who display sexual behavior problems, MOCSA has completed an 8-week written curriculum for these children and trained others locally and regionally.

Our hundreds of volunteers, committed staff and donors — both long-term and new — made all of this possible. We thank you very sincerely.


Maureen Mahoney
Chair, Board of Directors


Palle Rilinger
President & CEO

“MOCSA is the only place I'm comfortable talking about what happened. Just being in a room with others going through the same things gives me strength. I know now that I am not alone!”

-SEXUAL ASSAULT VICTIM

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Metropolitan Organization to Counter Sexual Assault (MOCSA)

3100 Broadway, Suite 400
Kansas City, Missouri, 64111-2591
www.mocsa.org

Main Office Number:

(816) 931-4527

24-Hour Crisis Line:

(816) 531-0233

(913) 642-0233

Outreach Locations:

Prairie Village, Olathe East, Overland Park, North Kansas City, West Olathe, Barry Road, Lee's Summit, Paola.
Spanish-speaking: Central Kansas City MO, Kansas City KS, Olathe, North Kansas City MO, Argentine

MISSION

MOCSA exists to lessen the ill effects of sexual assault and abuse through prevention, education, intervention, treatment, and advocacy.

PROGRAMS

24-Hour Crisis Line

MOCSA staff and volunteers provided support and information during 3,719 calls to 2,290 callers through the 24-hour crisis line.

Child Sexual Abuse Treatment Program

939 individuals* were provided 11,471 hours of service: 268 child victims and 521 of their significant others, including parents, guardians and siblings; 308 adult survivors and their significant others; 37 adolescent offenders and 77 adult offenders. 173 clients reported having a disability.

Sexual Assault Intervention Services

926 individuals* were provided 3,340 hours of service: MOCSA responded to 678 hospital advocacy activations, and 316 victims received criminal justice system and other advocacy. 267 people received individual counseling and/or support group services, including: 202 adults, 42 adolescents and 23 significant others. 134 clients reported having a disability.

Community and Professional Education

60,756 people were reached through 2,875 presentations: 9,594 students, ages 4-11, received Project Aware, MOCSA's child sexual abuse prevention program; 2,977 individuals participated in Teen Exchange, a multi-session prevention program through schools and youth organizations; 320 individuals participated in Strength Clubs, prevention programming aimed at constructing positive and healthy views of masculinity; 359 men received Man Up! training; 35,760 people attended school-based sexual abuse prevention and awareness presentations; 1,613 received professional training, including police officers, nurses, teachers, clergy and other social service providers; and 10,133 individuals were reached through presentations, displays and outreach events in the community. There were 442 active volunteers in 2011, providing 44,740 hours of service equaling \$955,646 (Cash equivalent based on the average hourly value of volunteer time, Independent Sector, 2010).

“Since you came to talk to us, I started to realize all the violence I've seen in an unhealthy relationship and decided to get help. Thank you so much.”

—BLUE VALLEY WEST STUDENT

“MOCSA is by far proving itself to be the best advocacy agency I've had the pleasure of working with. It is really rare in my experience to have the gift of knowing no matter which advocate shows up...she will be great and knowledgeable and compassionate.”

—SHAWNEE MISSION MEDICAL CENTER
SEXUAL ASSAULT NURSE EXAMINER

Outcome Measurements/Customer Satisfaction

Our extensive commitment to evaluation demonstrates that MOCSA programming works. The data indicates:

- 95% of clients surveyed report that MOCSA was a good place to get help.
- 79% of clients receiving treatment are improving functioning in the areas of symptoms, coping, inter-personal relationships or social roles.
- 88% of Project Aware participants leave with an understanding that sexual abuse is not the victim's fault.
- 97% of Teen Exchange participants report that they will do at least two things differently as a result of what they have learned in the program.
- 99% of professionals surveyed say that they learned new techniques to adopt when working with victims of sexual assault.

Highlights

- In April, MOCSA supported and participated in 68 Sexual Assault Awareness Month events.
- Along with Emmy-Award Winning Producer Larry Garret, MOCSA filmed “Lockers: A Real Life Drama About Teen Relationships,” to be used in school-based education sessions.
- MOCSA assisted in the training and certification of 85 Sexual Assault Nurse Examiners.
- In 2011, MOCSA established a Twitter account, expanded our use of Facebook and revamped our ManUp! Blog.
- With assistance from the Health Care Foundation of Greater Kansas City, MOCSA hosted a Sexual Assault Emergency Summit where representatives from 10 agencies discussed the rising number of sexual assault reports.
- MOCSA participated in 61 area task forces or community groups.
- 89 people went through volunteer training in 2011.

*Some individuals were provided more than one type of service

FINANCIAL OVERVIEW

2011 Government Funding Sources

Government sources include: Federal Victims of Crime Act from Kansas and Missouri, Sexual Assault Services Program in Kansas and Missouri, Missouri State Services to Victims Fund, Missouri Children's Trust Fund, Federal Office on Violence Against Women, Missouri Recovery Act STOP Violence Against Women, Recovery Act: Edward Byrne Memorial Competitive Grant; Edward Byrne Memorial Discretionary Grants Program, Missouri Federal STOP Violence Against Women Act, Missouri Federal Preventive Health and Human Services Block Grant Funds, Kansas and Missouri Federal Sexual Violence Prevention and Education Fund, Kansas State General Fund, Jackson County Family Court, Kansas Protection from Abuse Fund, Kansas Recovery Act Victims of Crime Act, Kansas Special Domestic Violence and Sexual Assault State Crime Victims' Assistance Fund and State General Fund, Jackson County Mental Health Levy Funds and Missouri Medicaid. In addition, MOCSA participates in the Missouri Youth Opportunities Program.

Non-profit Status

MOCSA is a designated 501 (c)(3) organization under the Internal Revenue Code and is organized under the Not-for-Profit Corporation Act of the State of Missouri.

“Project Aware really helps our students understand the importance of safety involving our bodies. The students look forward to the presentations MOCSA offers each year.”

—RACHEL SIMEONE, COUNSELOR AT
THREE TRAILS ELEMENTARY

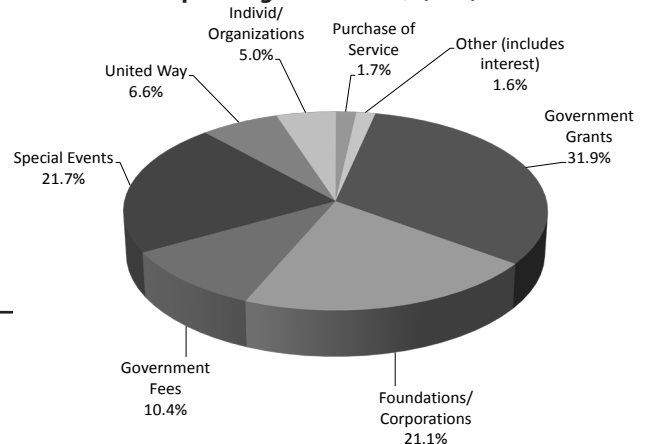
“I truly would not be alive now if it wasn't for my therapist's guidance, support and encouragement.”

—ADULT SURVIVOR

2011 REVENUES

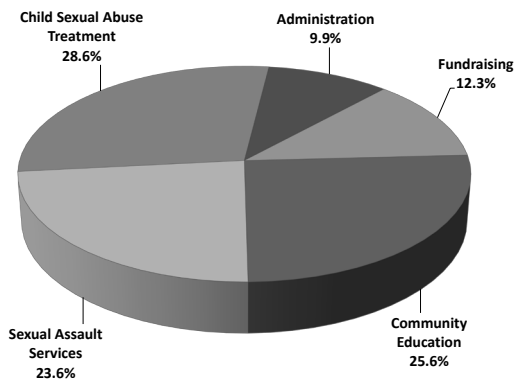
	'10 Audited		'11 Unaudited	
Government Grants	\$1,021,622	35.8%	\$ 952,292	31.9%
Foundations/Corporations	\$597,296	20.9%	\$629,627	21.1%
Government Fees	\$307,786	10.8%	\$310,748	10.4%
Special Events	\$511,860	17.9%	\$647,412	21.7%
United Way	\$187,449	6.6%	\$196,301	6.6%
Individ/Organizations	\$111,112	3.9%	\$149,056	5.0%
Purchase of Service	\$63,978	2.2%	\$50,138	1.7%
Other (includes interest)	\$55,936	2.0%	\$46,387	1.6%
Subtotal	\$2,857,049	100%	\$2,981,961	100%
Unrealized gains/losses on Investments *	\$ 193,286		\$53,822	
Total	\$3,050,335		\$2,928,138	

2011 Operating Revenues - \$2,280,961



*MOCSA recognized \$53,822 in unrealized market losses on investments in 2011 and \$193,286 in gains in 2010. These gains/losses will not become a realized cash flow until the investments are sold.

2011 Expenses - \$2,859,423



2011 EXPENSES

	'10 Audited		'11 Unaudited	
Community Education	\$648,546	24.2%	\$731,812	25.6%
Sexual Assault Services	\$729,968	27.2%	\$676,658	23.6%
Child Sexual Abuse Treatment	\$808,841	30.1%	\$818,398	28.6%
Administration	\$244,274	9.1%	\$282,626	9.9%
Fundraising	\$251,716	9.4%	\$353,417	12.3%
Total	\$2,683,345	100%	\$2,862,911	100%

*2011 financials will be audited by Dana F. Cole and Company, LLP, Certified Public Accounts. A full audit report will be available upon request.

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*Gave through United Way

**Gave through United Way and Direct Gift

We apologize for anyone we may have overlooked