



Metropolitan Organization to Counter Sexual Assault

# Annual Report 2008

published Feb 2009

Dear Friends,

MOCSA continues as a strong presence in the bi-state metropolitan area, through the 24-hour crisis line, rape crisis and sexual assault services, the child sexual abuse treatment program, and community education programs.

In May, Anne Ream, a rape survivor and founder of the national "Voices and Faces Project", presented moving portrayals of sexual violence survivors to the nearly 1,200 attendees at the Community Luncheon. Leadership for the event included Sherry Forsee and Mike Chesser, Honorary Co-Chairs; Liz Maday and Blair Gogel, Event Co-Chairs; and Jeff Jernigan and Kathy Woodward, Community Support Committee Co-Chairs. Other annual fund-raising and friend-raising events included the Young at Art Auction and Cocktail Party, the TriCom Golf Tournament, and the Johnson County Fall Forum. Additionally, we were honored as beneficiaries of the 2008 Kappa Kappa Gamma Holiday Homes Tour.

MOCSA's education and outreach staff provided programs in hundreds of schools in more than 30 school districts, and we provided training and outreach to 17 area law enforcement agencies. April's Sexual Assault Awareness Month and Child Abuse Prevention Month included a range of nearly 50 activities, which included among others, government proclamations, forums at area colleges, and media interviews.

Perhaps the most significant advancement related to victim services, was the move to a live-answer 24-hour crisis line. Because of improvements in cell phone technology, MOCSA is now able to answer after-hours crisis calls in person, rather than relying on a pager and call-back system. We provided hospital advocacy to 426 victims of rape and sexual assault in 2008, representing nearly a 200% increase over a three-year period. To better prepare our volunteers for the demands of these cases, we increased our basic training to 40 hours and made other improvements to our volunteer program.

Our child sexual abuse treatment program saw more complex cases, with more court involvement, more adult survivors with dual diagnoses, and individuals and families facing not just the trauma from abuse, but the stresses of difficult economic times.

In the fall, the Board of Directors began a comprehensive strategic planning process in anticipation of a completed plan in early 2009. The fall also saw adoption of a corporate structure, and the decision to add a Vice-President of Operations to provide additional support to increasingly complex programs and requirements of our 40-plus government and foundation grants.

In 2008, MOCSA reached more than 46,000 people, and thanks to you—our volunteers, donors and supporters—we made a true difference in individuals' lives and in our community.

  
Jill McGee  
MOCSA Board Chair

  
Palle M. Rilinger  
President & CEO

“MOCSA is so knowledgeable about child sexual abuse and treatment. It was very comforting to feel that MOCSA knows exactly what needed to be done.”

PARENT OF A 7-YEAR-OLD  
VICTIM OF CHILD SEXUAL  
ABUSE

“When I first called the crisis line I didn't know what to expect, but as soon as I heard a kind and reassuring voice I felt at ease. She really listened to me and was very supportive.”

RAPE VICTIM WHO WAS  
HELPED BY A MOCSA  
HOSPITAL ADVOCATE

**Metropolitan Organization to  
Counter Sexual Assault**  
3100 Broadway, Suite 400  
Kansas City, Missouri 64111-2591

WWW.MOCSA.ORG

Main Office Number:  
(816) 931-4527

24-Hour Crisis Line  
(816) 531-0233  
(913) 642-0233

**Outreach Locations:**

Central Kansas City, MO; Independence; Kansas City, KS; Lee's Summit; Liberty; North Kansas City; Olathe; Overland Park; Paola; Prairie Village

# MISSION

**MOCSA exists to lessen the ill effects of sexual assault and abuse through prevention, education, intervention, treatment and advocacy.**

# PROGRAMS

## 24-Hour Crisis Intervention

3,006 calls were received requesting crisis counseling and assistance.

## Child Sexual Abuse Treatment Program

761 clients were provided 8,808 hours of services. This includes: 203 child victims plus 215 non-offending parents and 10 siblings of child victims; 167 adult survivors of childhood sexual abuse; 70 adult offenders; 31 adolescent offenders; 27 significant others; and 38 adults were served through the MIST (Mapping Individual Solutions to Trauma) program.

## Sexual Assault Intervention Services

674 individuals were provided 2,773 hours of service. This includes 162 adults, 48 adolescents and 38 significant others who received individual counseling and/or support group services for a total of 1,526 hours. 426 victims received 821 hours of hospital advocacy and 423 hours of criminal justice and/or law enforcement advocacy. There were 115 clients who reported having a disability.

## Community and Professional Education

41,627 people were reached through MOCSA's education efforts, with more than 2,117 hours of service provided by MOCSA staff and volunteers:

1,573 professionals received training: 1,184 on sexual assault and date rape; 303 on child sexual abuse and adult survivor issues; and 86 on general agency and sexual violence issues.

9,081 people were reached through Project Aware, MOCSA's child sexual abuse prevention program. 8,369 elementary and special education students, and 712 school personnel and parents attended presentations.

21,470 people were served through Teen Education and Awareness programming. 20,710 middle and high school students attended presentations; 4,942 learned about date rape and sexual assault; 7,002 learned about safety and developing healthy relationships; 67 attended presentations on child sexual abuse and adult survivor issues; 8,298 learned about sexual harassment; 401 received information regarding gender stereotypes and media literacy; 760 teachers and parents attended Teen Education Awareness sessions.

2,299 people: 2,245 youth and 54 school/agency personnel at 14 schools participated in Teen Exchange, MOCSA's intensive multi-session prevention programming provided through schools and other youth-serving social service agencies.

7,204 community members participated in community education and outreach offerings. 434 learned about child sexual abuse and adult survivor issues; 351 learned sexual assault and rape prevention; 2,449 attended presentations about safety, healthy relationships, general agency and other sexual violence presentations; 3,446 lay persons and 453 Kansas City, Missouri Patrol Officers received information on general agency and sexual violence issues. 9 were trained in the Man Up! basic workshop and 62 individuals participated in volunteer training.

“ I see my life in a whole new light, like I've been in darkness, closed off from everything for years and therapy helped me relax and release whatever burdens I was carrying. ”

24-YEAR-OLD RAPE VICTIM

“ The presentation was very good for awareness and helped me to understand how to be safe at all times. ”

16-YEAR-OLD FEMALE STUDENT AFTER

AN EDUCATION PRESENTATION

## MOCSA Volunteers

More than 300 volunteers provided support for hospital advocacy, program assistance, committee work and countless activities providing for 35,512 hours of documented service valued at \$692,839. (Cash equivalent based on the average hourly value of volunteer time, \$19.51, Independent Sector, 2007). This year 62 people participated in the 40 hour volunteer training.

## Events and Targeted Projects

Targeted outreach projects and events in 2008 included: MOCSA's Community Luncheon featuring a leading authority on sexual violence, Anne Ream; and the Johnson County Fall Forum with speaker Sharon Liese, Creator and Executive Producer of High School Confidential, a highly acclaimed documentary series filmed at a Johnson County high school, it focused on the theme of "Someone in Your Own Backyard." Sexual Assault Awareness Month and Child Abuse Prevention Month activities included an informational breakfast for Wyandotte County faith leaders and a poetry event, "Speak Out: Empowerment Through Spoken Word, Reflections on Violence in Our Community," among many others. Safety First, MOCSA's collaboration with Rose Brooks Center and UMKC's Institute for Human Development, has worked to better meet the needs of women with disabilities. A highly effective outreach program for high-risk women, MIST (Mapping Individual Solutions to Trauma), provided on-site psycho-educational sessions. MOCSA staff members made 6 workshop presentations at Missouri and Kansas state-wide conferences.

## Outcome Measures

MOCSA's outcome measures reflected client improvement in all areas and most significantly related to: reduced symptoms; improved coping skills; and improved social roles.

## Customer Satisfaction

MOCSA clients reported they would recommend MOCSA to a friend in similar circumstances (4.9 average rating, 5 is the highest). They also reported sexual assault and/or abuse information received was helpful to them (4.5 average rating, 5 is the highest).

The quality of prevention/education sessions were rated 4.8; more than 99 percent of those attending presentations would schedule a presentation again.

# FINANCIAL OVERVIEW

## 2008 Government Funding Sources

Government sources include: Federal Victims of Crime Act from Kansas and Missouri, Missouri State Services to Victims Fund, Federal Office on Violence Against Women, Edward Byrne Memorial Discretionary Grants Program, Missouri Federal STOP Violence Against Women Act, Missouri Federal Preventive Health and Human Services Block Grant Funds, Kansas and Missouri Federal Sexual Violence Prevention and Education Fund, Kansas State General Fund, Jackson County Family Court, Kansas Protection from Abuse Fund, Johnson County Juvenile Justice and Jackson County Mental Health Levy Funds. In addition, MOCSA is a project of the Missouri Neighborhood Assistance Program.

## Annual Audit

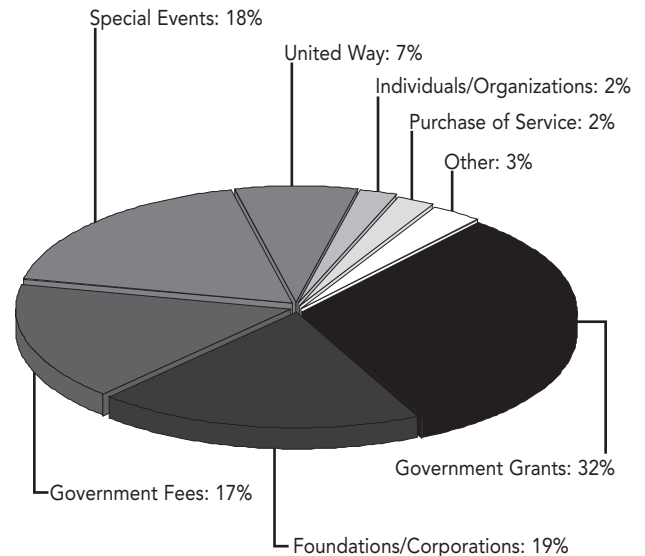
2008 financials will be audited by Dana F. Cole and Company, certified public accountants. A full audit report will be available upon request.

## Non-profit Status

MOCSA is a designated 501 (c)(3) organization under the Internal Revenue Code and is organized under the Not-for-Profit Corporation Act of the State of Missouri.

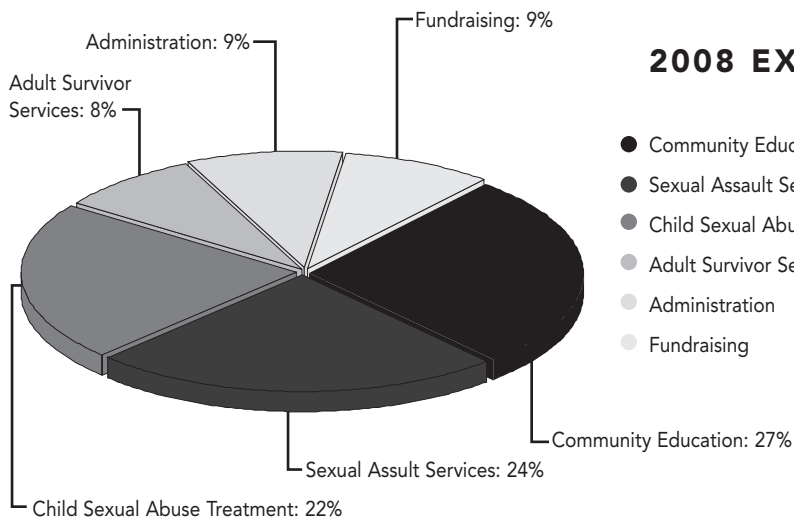
## 2008 REVENUES

	'07 AUDITED		'08 UNAUDITED	
● Government Grants	\$736,080	27%	\$830,631	32%
● Foundations/Corporations	\$533,836	19%	\$500,513	19%
● Government Fees	\$381,543	14%	\$435,112	17%
● Special Events	\$458,321	17%	\$467,251	18%
● United Way	\$191,051	7%	\$195,138	7%
● Individuals/Organizations	\$48,293	2%	\$55,587	2%
● Purchase of Service	\$46,595	2%	\$56,096	2%
○ Other (includes interest)**	\$355,715	13%	\$81,998	3%
Subtotal	\$2,751,434	100%	\$2,622,336	100%
Unrealized Gain on Investments**	\$79,567		(\$543,261)	
	<b>\$2,831,001</b>	<b>100%</b>	<b>\$2,079,073</b>	<b>100%</b>



\*\* MOCSA recognized \$543,261 in unrealized market losses on investments in 2008 and \$79,567 in gains in 2007; these gains/losses will not become a realized cash flow until the investments are sold.

\*\* Other includes \$284,000 raised in 2007 for the "Creating a Safer Future" project, which helped to fund the expansion/relocation. The majority of expenditures for the project were capitalized, so are not shown in expenses.



## 2008 EXPENSES

	'07 AUDITED		'08 UNAUDITED	
● Community Education	\$818,380	34%	\$693,423	27%
● Sexual Assault Services	\$491,353	20%	\$614,002	24%
● Child Sexual Abuse Treatment	\$523,014	21%	\$566,129	22%
● Adult Survivor Services	\$208,474	9%	\$215,106	8%
● Administration	\$191,174	8%	\$232,444	9%
● Fundraising	\$204,953	8%	\$225,822	9%
	<b>\$2,437,348</b>	<b>100%</b>	<b>\$2,546,926</b>	<b>100%</b>

## MAJOR BENEFACTORS

### \$10,000 plus

Americo Life, Inc.  
Geraldine & R.A. Barrows Foundation  
Mr. and Mrs. John Callison  
Curry Family Foundation  
Mr. and Mrs. Bert Darling  
DST Systems, Inc.  
H & R Block Foundation  
Marlys G. and Michael R.  
Haverty & Kansas City Southern  
Health Care Foundation of  
Greater Kansas City  
Jewish Heritage Foundation of  
Greater Kansas City  
Kansas City Power & Light  
William T. Kemper Foundation -  
Commerce Bank, Trustee  
Morgan Family Foundation  
The Mutual Fund Store  
Oppenstein Brothers Foundation-  
Commerce Bank, Trustee  
PAL Foundation  
J.B. Reynolds Foundation  
Sprint  
State Street  
TriCom Technical Services  
UMB Bank, N.A.  
United Way of Greater Kansas City

## BENEFACTORS

### \$5,000-\$9,999.99

American Century Foundation  
Aquila  
Bridenthal-Snyder Foundation, Inc.  
Mr. and Mrs. Gary Forsee  
Kansas City University of  
Medicine and Biosciences  
Ewing Marion Kauffman Foundation  
Janice C. Kreamer Community Fund  
Mr. and Mrs. Charles A. Laue  
Lockton Companies, Inc.  
Jacob L. and Ella C. Loose Foundation  
Mos Family Foundation  
R. A. Long Foundation  
Mr. and Mrs. Bill Reisler  
\*\*Mr. and Mrs. Dennis Rilinger  
Service Partners Hearts &  
Hands Committee /  
Research Medical Center  
Sherman Family Foundation  
Vivian & Hymie J. Sosland  
Charitable Trust  
Ms. Susan M. Stanton  
Stinson Morrison Hecker, L.L.P.  
Truman Heartland Community  
Foundation  
Union Bank  
YRC Worldwide Inc.

## PATRONS

### \$1000-\$4,999.99

Advantage Tech Inc.  
Mr. and Mrs. Don Alexander  
AMC Entertainment  
Assurant Employee Benefits  
Mr. Andrew Atterbury and  
Ms. Gwyn Prentice  
\*Mr. and Mrs. Mark B. Bailey  
Bank Midwest  
George K. Baum Foundation  
Mr. and Mrs. Bruce Baxter  
Mr. and Mrs. Bert Berkley  
BKD, LLP  
Blue Cross Blue Shield of Kansas City  
BNIM Architects  
Mr. Brad Bodamer and Ms. Lori Schultz  
Ira and Florita Brady Foundation  
Mrs. W. Coleman Branton  
\*\*Ms. Michele M. Brinker  
Burns & McDonnell  
The Business Journal  
\*Ms. Tammy D. Butler  
Canfield Family Fund  
Mr. and Mrs. James Carnes  
Children International  
Ms. Susanne Christopher Shutz

Copaken Family Foundation  
Mr. and Mrs. Fred C. Coulson  
Country Club Bank  
COVERSA  
Deloitte.  
J.E. Dunn Construction Company  
Mr. and Mrs. John Ellspermann  
Mr. and Mrs. Mark Ernst  
Ms. Jodi Faustlin and Mr. John Oxley  
Mr. Randall C. Ferguson, Jr.  
First National Bank  
Ms. Lori A. Fluegel  
Forensic Psychology Associates  
\*Mr. and Mrs. G. Ross Franken  
\*Mr. Neal F. Gagen  
Mr. and Mrs. John Garcia  
Garmin International  
The Gerson Family Foundation  
Mr. and Mrs. Matt Gogel  
Mr. and Mrs. Richard Green  
Mr. and Mrs. Donald J. Hall, Jr.  
Mr. and Mrs. Dave Hall  
Hallmark Cards, Inc.  
\*\*Mr. and Mrs. Jack Hayhow  
Dr. and Mrs. Joseph E. Henry  
\*\*Mr. and Mrs. Joseph L. Hiersteiner  
Mr. and Mrs. Irvine O. Hockaday, Jr.  
Ms. Darcy A. Howe and Mr. John Black  
Dr. and Mrs. John D. Hunkeler  
Mr. and Mrs. Graham T. Hunt  
Husch Blackwell Sanders LLP  
Mr. and Mrs. Clifford W. Illig  
Mr. and Mrs. Michael Jerde  
Mr. and Mrs. Jeffrey J. Jernigan  
Mr. and Mrs. David L. Johnson  
Johnson County Community College  
Kansas City Marriott Downtown  
The Kenner Law Firm  
Mr. and Mrs. Don Kincaid  
KPMG LLP  
\*\*Mr. and Mrs. Daniel S. Krouse  
Lowenstein Brothers Foundation  
M&I Bank  
\*Mr. and Mrs. Gregory S. Maday  
\*Mr. and Mrs. Benjamin F. Mann  
Mark One Electric/Rosanna Square  
\*Mr. and Mrs. Bradley D. Markes  
Thomas Martin Foundation  
Mary Elizabeth Martin Scholarship Trust  
Mr. and Mrs. Thomas A. McDonnell  
Mr. and Mrs. Thomas R. McGee, Jr.  
Media Services, L.L.C.  
Menorah Legacy Foundation  
Edwin T. Meredith Foundation  
Mr. and Mrs. Michael Merriman  
Metzler Bros. Insurance  
Missouri Bank & Trust Co. of Kansas City  
Monsees, Miller, Mayer,  
Presley & Amick, P.C.  
Mr. and Mrs. Stephen Mos  
\*Ms. Linda R. Netzel  
Mr. and Mrs. Charlie Newell  
\*\*Mrs. Jeannette T. Nichols  
North Kansas City Hospital  
\*Mrs. Jennifer M. Nuessen  
James B. Nutter & Co.  
\*Mrs. Terri Lynn Obrock  
Overland Park, Kansas Police  
Department  
Dr. and Mrs. Allen Parmet  
Parris Communications, Inc.  
Mr. and Mrs. Robert Pearson  
Ms. Beth Phillips and Mr. Wesley  
Brent Powell  
Ms. Barbara Phillips  
Elmer F. Pierson Foundation  
Power Group Company, LLC.  
Mr. and Mrs. Kirk Presley  
The PrivateBank  
\*Mr. and Mrs. Fred Pryor  
Research Medical Center  
Marvin L. and Patricia C.  
Rich Fund  
Riverside Police Department  
RLS Illumination Fund  
Roberts Pontiac GMC  
Trucks, Inc.  
Saint Luke's Health System  
Mr. and Mrs. Doug Schmidt  
Mrs. Joann Schwarberg

Mr. and Mrs. William H. Shackelford III  
Mr. Matthew T. Sharples  
Shawnee Mission Medical Center  
Shook, Hardy & Bacon, LLP  
\*Mr. and Mrs. Levi W. Snow  
Southcreek Office Park  
Mrs. Janet M. Stallmeyer and  
Mr. Donald Flora  
Mr. and Mrs. Patrick Stueve  
Sullivan Higdon & Sink  
\*\*Mr. and Mrs. Stephen K. Taylor  
Tension Envelope Foundation  
Tshibanda & Associates, LLC  
U.S. Bank  
UBS Financial Services, Inc.  
United Way of Greater Milwaukee  
University of Kansas Hospital  
Mr. and Mrs. Scott Vincent  
Waddell & Reed Financial, Inc.  
Mr. and Mrs. Thomas A. Ward, III  
Mr. and Mrs. Charles A. Wells, Jr.  
\*\*Mr. and Mrs. Clyde F. Wendel  
\*\*Mr. and Mrs. Mike Werning  
\*\*Mr. and Mrs. Douglas B. Westerhaus

## SPONSORS

### \$500-\$999.99

Andrews McMeel Universal Foundation  
AT&T Community Giving Program  
Ms. Jennifer Atterbury and  
Mr. Ed Stevens  
\*Ms. Victoria E. Barnard  
Mr. and Mrs. Irvin V. Belzer  
Bernstein-Rein  
\*Mr. Mike D. Bridgforth  
Mr. and Mrs. Gary L. Bussing  
Mr. and Mrs. Charles Carpenter  
\*\*Ms. June Anne Chalfant and  
Mr. Norman Neubauer  
Children's Mercy Hospital  
Mr. and Mrs. Thornton Cooke II  
Ms. Julie Crawford  
\*Ms. Tonya C. Davis  
Mr. and Mrs. Lee A. Derrough  
Mr. and Mrs. Earl H. Devanny  
Dollar, Burns, & Becker, L.C.  
\*\*Ms. Sharon L. Fisher  
Mr. and Mrs. William F. Ford  
Mr. and Mrs. Mark E. Fountain  
Franke Schultz & Mullen, P.C.  
Mr. Ed Fukunaga  
Dr. and Mrs. Clifford M. Gall  
Dr. and Mrs. James Glenski  
Mr. Tony Gogel  
Mr. William Hans and  
Ms. Jennifer Greenstreet  
Highwoods Properties, Inc.  
\*Mr. Brian A. Jackson  
Johnson County District Attorney  
Mr. and Mrs. Gregory L. Julian  
Mr. and Mrs. James F. Kanatzar  
Kansas Gas Service  
Mr. and Mrs. James Kaplan  
\*Mr. and Mrs. Brian Kaufman  
KCMO, PD Special Victims Unit  
Mr. and Mrs. John Kinney  
Mr. and Mrs. Jason Klumb  
Mr. and Mrs. Robert A. Kraft  
Ms. Gloria LaDue  
Leawood Police Department  
Mr. and Mrs. Ronald Lockton  
Mrs. Barbro A. Lucas  
Mr. Christopher Madden  
Ms. Abby Mayer  
Mr. and Mrs. Michael G. McHugh  
Mr. and Mrs. Ken Mellard  
Debbie Smith and Mark Myron  
Family Foundation Fund  
New Directions Behavioral  
Health, LLC  
Ms. Stephanie K. Newkirk  
\*The Miller and Jeannette  
Nichols Foundation  
Providence Medical Center  
Mr. and Mrs. Bob Regnier  
Mr. Bruce Rhoades  
RSM McGladrey, Inc.  
Saint Luke's South Hospital  
Mr. and Mrs. Charles W. Schellhorn

Mr. Scott Schneider  
Mr. and Mrs. James T. Seigfreid, Jr.  
\*Mrs. Holly A. Shaw  
Shughart Thomson & Kilroy, P.C.  
Mr. and Mrs. Chase Simmons  
Smith Investment Consulting  
Group of Wachovia Securities  
\*\*Mr. and Mrs. Mark Snyder  
Mr. Jon Stewart  
\*Mr. Gerald G. Swofford  
Swope Community Enterprises  
Ten Ten Foundation  
Mr. and Mrs. Jim Tilden  
Toyota Motor Sales  
Ms. Jill Truitt  
UMKC Women's Center  
United Way of Wyandotte County, Inc.  
VML Foundation  
Ms. Cynthia S. Wendt and  
Mr. Steven Fehr  
Westrope  
William Jewell College  
Mr. Daniel Winter  
Women's Foundation of  
Greater Kansas City  
Mr. and Mrs. Phillip Woodward  
Wyandotte County District Attorney

## IN-KIND DONATIONS

Anne Simmons  
Central State Beverage Company  
Nicholson Kovac  
Ginger and Dick Owen  
Mr. and Mrs. Fred Pryor

## BOARD OF DIRECTORS

Jill McGee, Chair  
Joyce Hayhow, Vice Chair  
Jill Gerlach, Secretary  
Michael Werning, Treasurer  
Ken Mellard, Immediate Past Chair

Brad Bodamer  
Michele Brinker  
Ellen Darling  
Jodi Faustlin  
Randall C. Ferguson, Jr.  
Captain Mark Folsom  
John A. Garcia  
Rachel Hack  
David Hunt  
Dan Krouse  
Trisha Lacey  
Maureen Mahoney  
Kay Martin  
Sam Meers  
Ellen Merriman  
Mayor Karen Messerli  
Marty Mos  
Robert A. Pearson  
Beth Phillips  
Vicki Reisler  
Lisa Schmidt

## EXECUTIVE STAFF

**Palle M. Rilinger, LCSW  
President & CEO**

**June Anne Chalfant  
Vice President of Development**

**Leanne Calhoun  
Vice President of Finance**

**Nicole Christy  
Director of Community Education**

**Alison Jones-Lockwood  
Director of Advocacy &  
Outreach Services**

*\* Gave through United Way*

*\*\* Gave both through United Way and Direct Gift  
We apologize to anyone we may have overlooked.*