

MOCSA

Metropolitan Organization to Counter Sexual Assault

Annual Report 2014

Published February 2015

Dear Friends,

As we reflect on all we accomplished at MOCSA in 2014, we are humbled by the vital support we've received from our community. Without you, we would not be able to keep up with the demand. Our diligent volunteer force and staff members reached nearly 60,000 people through our 24-hour crisis line, hospital advocacy, counseling, and education programs.

Hospital advocates were needed more than ever in 2014; our staff and volunteers responded to a record-setting 704 requests for hospital advocacy in area emergency rooms. This represents an increase of nearly 45 percent in the last five years. MOCSA now has relationships with 21 area hospitals with Sexual Assault Nurse Examiner (SANE) programs. MOCSA has memorandums of understanding with each of these hospitals to automatically call a MOCSA advocate to provide support to a victim of sexual violence who reports to a hospital after an assault, 24 hours a day.

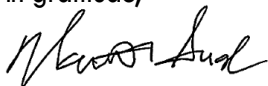
Educators continued to provide sexual violence prevention education to students and school staff in more than 30 area school districts across the Kansas City Metro area. As a part of a wider shift in focus for sexual violence prevention programming, MOCSA is now partnering with three area middle schools to implement the Middle School Mobilization Program, which focuses on preventing violence through bystander intervention training. MOCSA staff and school partners are excited about the large, positive impact this program will have on their school culture. Additional education and outreach training was provided by MOCSA staff to more than 2,000 police officers, nurses, teachers and other professionals this year. We increased the number of volunteers in our education program in 2014 to help further our reach in the community.

Our counseling staff provided therapy services to more than 1,033 people this year, including children, adults, and supportive caregivers or family members. In addition to our main office, we provided treatment and group services at seven outreach locations around the metro area.


Additionally, MOCSA trained 69 new volunteers in 2014, and has a network of more than 500 active volunteers. Our work would not be possible without the support of our volunteers who provided more than 38,403 hours, equaling more than \$865,000 of in-kind support, each year.

We are sincerely grateful to our staff, volunteers, board and dedicated donors who have made this work possible. Thank you for making this year such a success!

In gratitude,



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Metropolitan Organization to Counter Sexual Assault (MOCSA)

3100 Broadway, Suite 400
Kansas City, Missouri, 64111-2591
www.mocsa.org

Main Office Number:

(816) 931-4527

24-Hour Crisis Line:

(816) 531-0233

(913) 642-0233

Outreach Locations are available in
Olathe, Overland Park, Kansas City
KS (Spanish-speaking) and Paola.

MOCSA SERVICES

MOCSA'S 24 HOUR CRISIS LINE

provided support, information, and crisis intervention during 3,084 calls to 2,155 callers.

"I recommend everyone who is struggling with the aftermath of sexual assault come here. This place provides hope for a future not tarnished by flashbacks.

—ADULT SURVIVOR

1,033 PEOPLE* RECEIVED COUNSELING

- 209 sexual assault victims and their significant others
- 231 child victims and 188 of their significant others including parents, guardians and siblings
- 271 adult survivors and their significant others
- 80 adults and 34 adolescents with illegal sexual behaviors, and 19 of their parents or guardians
- 190 of these clients reported having a disability.

IN 2014, MOCSA REACHED MORE THAN **55,000** people through education & outreach.

MOCSA educators work in more than 30 school districts, and provided outreach presentations and events to 56,638 people throughout the seven-county metro area.

24,159 people attended school-based sexual abuse prevention and awareness presentations

- 14,829 students, ages 4-11, and 1,174 adults received Project Aware, MOCSA's child sexual abuse prevention program
- 1,102 individuals participated in Teen Exchange and Strength Clubs, MOCSA's multi-session sexual violence prevention programs that promote healthy and respectful behavior.

- 3,444 adults attended volunteer training or community education programs
- 2,001 received professional training including police officers, nurses, teachers, clergy and other social service providers
- 9,929 individuals were reached through displays, community meetings and outreach events in the community.

518

active volunteers provided **38,403** hours of service, equaling \$865,988 (Cash equivalent based on the average hourly value of volunteer time, Independent Sector, 2011).

ADVOCACY SERVICES supported 814 people in 2014

- MOCSA responded to 704 individuals for hospital advocacy
- 375 victims received criminal justice system and other advocacy
- 151 of these clients reported having a disability.

"The information has helped in my understanding of the feelings that follow sexual assault. I feel that MOCSA really helps my daughter cope with the trauma.

— PARENT OF A CHILD VICTIM OF SEXUAL ABUSE

OUTCOMES & CUSTOMER SATISFACTION

Our extensive commitment to evaluation shows that:

- 95% of clients surveyed say they are getting the help they need
- 82% of clients receiving treatment are improving functioning in the areas of symptoms, coping, inter-personal relationships or social roles.
- 99% of Project Aware participants leave with an understanding that sexual abuse is not the victim's fault.
- 96% of Strength Club participants say they will do at least two things differently as a result of what they have learned.
- 98% of professionals surveyed identified one thing they can do to prevent or reduce the risk of sexual violence.

2014 HIGHLIGHTS

- The Wyandotte County Sexual Assault Prevention Coalition, a community-based coalition of MOCSA, conducted a needs assessment in Wyandotte County to learn about community beliefs and attitudes about sexual violence. The data will be used to plan strategies to prevent sexual violence on a community level in 2015.
- MOCSA began offering Stewards of Children, a program that teaches adults how to prevent, recognize, and react responsibly to child sexual abuse.
- Two therapists became EMDR (Eye Movement Desensitization and Reprocessing) Certified. Five more therapists will achieve this status within six months.
- MOCSA's Coordinator of Advocacy Services, Jessie Funk, was awarded the Stanley Fisher Memorial Award for outstanding graduate and undergraduate students in the field of public administration by the Greater Kansas City American Society for Public Administration.
- Renovations to MOCSA's office were successfully completed and shown off at an Open House event in April.

*Some individuals were provided more than one type of service

MOCSA's mission is to improve the lives of those impacted by sexual abuse and assault and prevent sexual violence in our community.

FINANCIAL OVERVIEW

2014 Government Funding Sources

Federal Victims of Crime Act from Kansas and Missouri, Sexual Assault Services Program in Kansas and Missouri, Missouri State Services to Victims Fund, Missouri Children's Trust Fund, Federal Office on Violence Against Women, Federal Office of Juvenile Justice and Delinquency Prevention, Missouri Federal STOP Violence Against Women Act, Missouri Federal Preventive Health and Human Services Block Grant Funds, Kansas and Missouri Federal Sexual Violence Prevention and Education Fund, Kansas State General Fund, Jackson County Family Court, Jackson County Outside Agency Funding, Kansas Protection from Abuse Fund, Kansas State General Fund, Kansas Crime Victims Assistance Fund, Jackson County Community Mental Health Fund, Jackson County COMBAT Fund.

Non-Profit Status

MOCSA is a designated 501 (c)(3) organization under the Internal Revenue Code and is organized under the Not-for-Profit Corporation Act of the State of Missouri.

"I like knowing that MOCSA is committed to helping those of us who have endured trauma without passing any judgment or making me feel uncomfortable."

—PARENT OF A CHILD VICTIM OF SEXUAL ABUSE

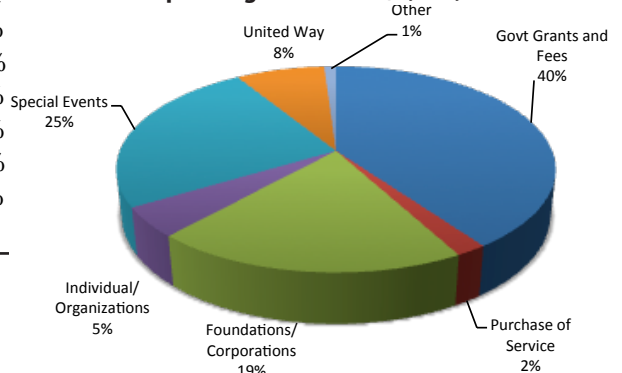
"The therapy has allowed me to ground myself and move forward in my life."

—SEXUAL ASSAULT SURVIVOR

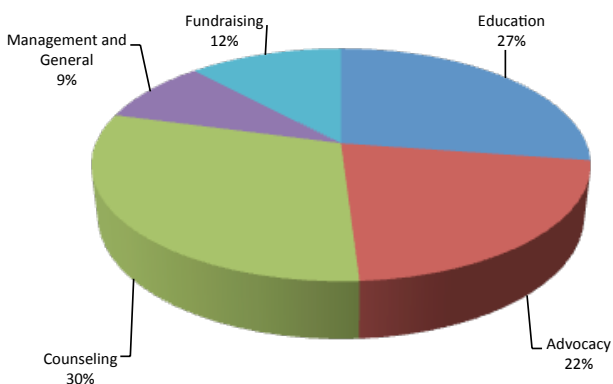
2014 REVENUES

	2013 Audited		2014 Unaudited	
Government Grants & Fees	\$1,209,137	39.9%	\$1,141,990	40.1%
Purchase of Service	\$58,614	1.9%	\$55,427	1.9%
Foundations/Corporations	\$619,450	20.4%	\$558,606	19.6%
Individuals/Organizations	\$321,440	10.6%	\$132,665	4.7%
Special Events	\$605,854	20.0%	\$706,802	24.8%
United Way	\$209,728	6.9%	\$221,382	7.8%
Other	\$5,803	0.2%	\$29,280	1%
Total	\$3,030,026	100%	\$2,846,152	100%

2014 Operating Revenues - \$2,846,152



2014 Expenses - \$2,788,236



2014 EXPENSES

	2013 Audited		2014 Unaudited	
Education	\$779,957	29.6%	\$762,699	27.4%
Advocacy	\$605,670	22.9%	\$604,099	21.7%
Counseling	\$679,277	25.8%	\$842,138	30.2%
Management & General	\$224,468	8.5%	\$246,381	8.8%
Fundraising	\$349,611	13.2%	\$332,919	11.9%
Total	\$2,638,983	100%	\$2,788,236	100%

*Financials are audited by Dana F. Cole and Company, LLP, Certified Public Accountants. A full audit report is available upon request.

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*We apologize for anyone we
 may have overlooked*