

# MOCSA

Metropolitan Organization to Counter Sexual Assault

## Annual Report 2013

Published February 2014

Dear Friends,

As we look back over all that has been accomplished this past year at MOCSA, we are reminded over and over again of how crucial your support has been to our success. This was another busy year, with staff and volunteers working diligently to respond to the high demands for MOCSA's services. In 2013, we reached 51,377 individuals through our 24-hour crisis line and hospital advocacy programs, counseling, and education and outreach.

Our staff and volunteer educators worked with students in more than 30 school districts to provide sexual violence prevention education. Project Aware, our sexual abuse prevention and awareness program for children ages 4-11, was recognized as one of the 2013 Leaders in Child Abuse Prevention by Missouri Kids First. Given the success of Strength Club programming in providing young men with examples of healthy masculinity, Strength Club programming for girls was introduced in 2013. The programming for girls was implemented in two schools, and focuses on issues young girls face today, such as healthy relationships, positive body image, and the dangers of human trafficking.

Additional education and outreach training was provided by MOCSA staff to more than 1,000 police officers, nurses, teachers and other professionals this year.

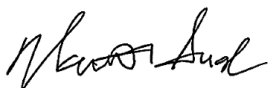
Demand for hospital advocacy remained high, with MOCSA staff and volunteer advocates providing hospital advocacy to 630 individuals this year. This represents an increase of nearly 50 percent over the last five years. MOCSA now has relationships with 20 area hospitals with Sexual Assault Nurse Examiner (SANE) programs. MOCSA has memorandums of understanding with each of these hospitals to automatically call a MOCSA advocate to provide support to a victim of sexual violence who reports to a hospital after an assault.

MOCSA provided counseling services to more than 900 people this year, including children, adults, and supportive caregivers or family members. In addition to our main office, we provided treatment and group services at seven outreach locations around the metro area.

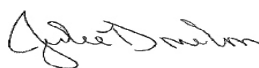
Additionally, MOCSA trained 78 new volunteers in 2013, and has a network of more than 500 active volunteers. Our work would not be possible without the support of our volunteers who provided 37,385 hours of service, equaling more than \$820,000 of in-kind support.

We are sincerely grateful to our staff, volunteers, board and dedicated donors who have made all of this work possible. Thank you for making this year such a success!

In gratitude,



Matt Sharples  
Chair, Board of Directors



Julie Donelon  
President & CEO

### Officers

Matt Sharples, Chair  
Michele Kawiecki, Vice Chair  
John E. Derry, Secretary  
Ross Franken, Treasurer  
Maureen Mahoney,  
Immediate Past Chair

### Directors

Ann Abercrombie	Patty Kincaid
Amy Abrams	Captain David Lindaman
Tom Andreesen	Sherry Marshall
Jenny Atterbury	Jean Peters Baker
Diane Canaday	Annie Presley
Hesse	Joshua Rowland
Michelle deSilva	Susan Stanton
Christy	Judi Tauber
Gautreaux	Kristin Tyson
Charlie J. Harris, Jr.	Cecilia Ysaac-Belmares
Mark Hinderks	

### 2013 Senior Staff

Julie Donelon, MSW  
President & CEO  
Gail Jones Kaufman, JD, MPA  
Vice President of Operations  
June Anne Chalfant  
Vice President of Development  
Angie Blumel, MPA  
Director of Advocacy  
Rene McCreary, MS,LPC  
Director of Counseling  
Melanie Austin, MPH  
Director of Education

### Metropolitan Organization to Counter Sexual Assault (MOCSA)

3100 Broadway, Suite 400  
Kansas City, Missouri, 64111-2591  
[www.mocsa.org](http://www.mocsa.org)

### Main Office Number:

(816) 931-4527

### 24-Hour Crisis Line:

(816) 531-0233

(913) 642-0233

### Outreach Locations:

Paola, East Olathe, West Olathe,  
Kansas City, KS, Overland Park, Prairie  
Village, KS.  
Spanish Speaking: Kansas City, KS

# MOCSA SERVICES

## MOCSA'S 24 HOUR CRISIS LINE

provided support, information, and crisis intervention during 2,654 calls to 1,891 callers.

*"MOCSA is really helping me make a difference in my daughter's and my life."*

—PARENT OF A VICTIM OF SEXUAL ABUSE

## 911 PEOPLE\* RECEIVED COUNSELING

- 222 sexual assault victims and their significant others
- 193 child victims and 195 of their significant others including parents, guardians and siblings
- 225 adult survivors and their significant others
- 42 adolescent offenders, 31 of their parents or guardians
- 90 adult offenders
- 162 of these clients reported having a disability.

## IN 2013, MOCSA REACHED NEARLY 50,000 people through education & outreach.

MOCSA educators work in more than 30 school districts, and provided outreach presentations and events to 47,912 people throughout the seven-county metro area.

**21,520 people** attended school-based sexual abuse prevention and awareness presentations

- 12,240 students, ages 4-11, and 1,166 adults received Project Aware, MOCSA's child sexual abuse prevention program
- 1,988 individuals participated in Teen Exchange, a multi-session prevention program through schools and youth organizations
- 271 individuals participated in Strength Clubs, prevention programming aimed at promoting healthy and respectful behavior.

- 103 men received Man Up! trainings
- 1,057 received professional training including police officers, nurses, teachers, clergy and other social service providers
- 9,567 individuals were reached through presentations, displays and outreach events in the community.

## 525

active volunteers provided **37,385** hours of service, equaling \$827,701 (Cash equivalent based on the average hourly value of volunteer time, Independent Sector, 2011).

## ADVOCACY SERVICES supported 663 people in 2013

- MOCSA responded to 630 individuals for hospital advocacy
- 289 victims received criminal justice system and other advocacy
- 150 of these clients reported having a disability.

*"Since MOCSA came to talk to us I started to realize all the violence I've seen in an unhealthy relationship and decided to get help. Thank you so much."*

— 8th GRADE STUDENT

## OUTCOMES & CUSTOMER SATISFACTION

Our extensive commitment to evaluation shows that:

- 93% of clients surveyed say they are getting the help they need
- 80% of clients receiving treatment are improving functioning in the areas of symptoms, coping, inter-personal relationships or social roles.
- 99% of Project Aware participants leave with an understanding that sexual abuse is not the victim's fault.
- 94% of Teen Exchange participants say they will do at least two things differently as a result of what they have learned.
- 94% of professionals trained identified two trauma-informed strategies to employ when working with survivors of sexual violence.

## 2013 HIGHLIGHTS

- Project Aware, MOCSA's sexual abuse prevention education for children ages 4-11, was recognized as a one of the 2013 Leaders in Child Abuse Prevention by Missouri Kids First.
- MOCSA was one of only two grantees in the nation to receive sought-after funding from the Office of Justice Programs through the Department of Justice.
- Angie Blumel, Director of Advocacy, received a 2013 Visionary Voice Award from the Kansas Coalition against Sexual and Domestic Violence for her work with survivors of sexual assault.
- Seven therapists are in the process of becoming certified in Eye Movement Desensitization and Reprocessing, which is highly effective evidence-based treatment for trauma survivors.

\*Some individuals were provided more than one type of service

*MOCSA's mission is to improve the lives of those impacted by sexual abuse and assault and prevent sexual violence in our community.*

## FINANCIAL OVERVIEW

### 2013 Government Funding Sources

Government sources include: Federal Victims of Crime Act from Kansas and Missouri, Sexual Assault Services Program in Kansas and Missouri, Missouri State Services to Victims Fund, Missouri Children's Trust Fund, Federal Office on Violence Against Women, Missouri Federal STOP Violence Against Women Act, Missouri Federal Preventive Health and Human Services Block Grant Funds, Kansas and Missouri Federal Sexual Violence Prevention and Education Fund, Kansas State General Fund, Jackson County Family Court, Kansas Protection from Abuse Fund, Kansas State General Fund, Jackson County Mental Health Levy Funds. In addition, MOCSA participates in the Missouri Youth Opportunities Program.

### Non-Profit Status

MOCSA is a designated 501 (c)(3) organization under the Internal Revenue Code and is organized under the Not-for-Profit Corporation Act of the State of Missouri.

*"MOCSA is really helping me make a difference in my daughter's and my life."*

—PARENT OF A CHILD VICTIM OF SEXUAL ABUSE

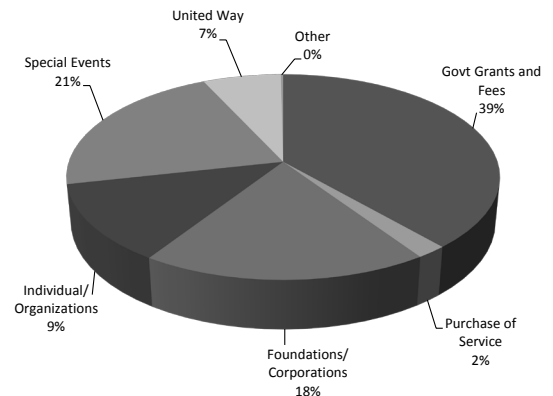
*"Everyone, from the receptionist to the counselors, makes you feel like someone cares about what happens to you. It was the first place in a few years where I felt people genuinely cared."*

—SEXUAL ASSAULT SURVIVOR

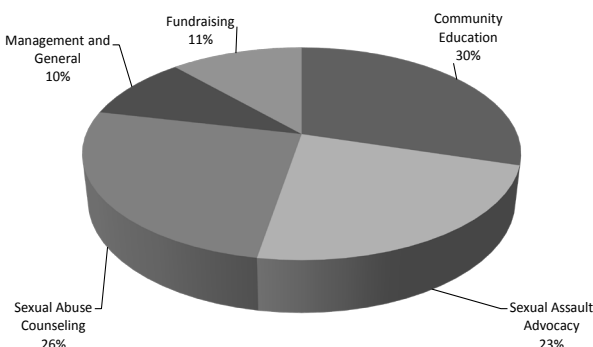
## 2013 REVENUES

	2012 Audited		2013 Unaudited	
Government Grants & Fees	\$1,165,744	43.6%	\$1,132,310	38.5%
Purchase of Service	\$57,471	2.2%	\$58,613	2.0%
Foundations/Corporations	\$484,172	18.1%	\$548,838	18.7%
Individuals/Organizations	\$120,180	4.5%	\$362,052	12.3%
Special Events	\$631,821	23.6%	\$632,566	21.5%
United Way	\$202,714	7.6%	\$197,727	6.7%
Other	\$10,236	0.4%	\$5,803	0.2%
<b>Total</b>	<b>\$2,672,338</b>	<b>100%</b>	<b>\$2,937,909</b>	<b>100%</b>

### 2013 Operating Revenues - \$2,937,909



### 2013 Expenses - \$2,614,426



## 2013 EXPENSES

	2012 Audited		2013 Unaudited	
Community Education	\$706,713	25.2%	\$775,700	29.7%
Sexual Assault Advocacy	\$653,451	23.3%	\$602,364	23.0%
Counseling Services	\$790,330	28.2%	\$675,568	25.8%
Management & General	\$272,933	9.7%	\$255,691	9.8%
Fundraising	\$384,076	13.7%	\$304,842	11.7%
<b>Total</b>	<b>\$2,807,503</b>	<b>100%</b>	<b>\$2,614,426</b>	<b>100%</b>

\*Financials are audited by Dana F. Cole and Company, LLP, Certified Public Accountants. A full audit report is available upon request.

## MAJOR BENEFACTORS

(\$10,000.00 + )

Arvin Gottlieb Foundation  
Atterbury Family Foundation-  
UMB Bank  
Carter Community Memorial  
Trust-UMB Bank  
Central States Beverage  
Company  
Curry Family Foundation  
\*\*Mr. and Mrs. Brendan Donelon  
DST Systems, Inc.  
Elaine Feld Stern Charitable  
Trust-Blue Ridge Bank & Trust  
Ethel D. Nurge Irrevocable Trust  
Financial Holding Corporation  
Mr. and Mrs. Bill Gautreaux  
H & R Block Foundation  
Hall Family Foundation  
Harry Portman Charitable Trust-  
UMB Bank  
Harvest Ball Society  
Health Care Foundation of  
Greater Kansas City  
Mr. and Mrs. Clifford W. Illig  
J.B. Reynolds Foundation  
Jacob L. and Ella C. Loose  
Foundation  
Kansas Health Foundation  
Mr. and Mrs. David Kierszowski  
Lockton Companies, LLC  
Mr. and Mrs. Thomas A. McDonnell  
Tom Murphy Memorial Fund  
North Kansas City Hospital  
Mr. and Mrs. James B. Nutter  
Oppenstein Brothers Foundation-  
Commerce Bank, Trustee  
Overland Park, Kansas Police  
Department  
PAL Foundation  
Mr. and Mrs. Bill Reisler  
Mr. and Mrs. John J. Sherman  
Sprint  
State Street  
Mr. and Mrs. Patrick Stueve  
Ten Ten Foundation  
The Quinn Foundation  
TriCom Technical Services  
United Way of Greater  
Kansas City  
Mr. and Mrs. William D. Wagner  
William T. Kemper Foundation -  
Commerce Bank, Trustee

## BENEFACTORS

(\$5,000.00 + )

Ms. Jennifer Atterbury and  
Mr. Ed Stevens  
Bank of Kansas City  
Mr. and Mrs. Jose Bautista  
Burns & McDonnell  
Mr. and Mrs. James R. Carnes  
Ms. June Anne Chalfant and  
Mr. Norman Neubauer  
Commerce Bank, NA  
\*\*Mr. and Mrs. Peter J. deSilva  
Mr. and Mrs. Michael Fenske  
\*\*Mr. and Mrs. G. Ross Franken  
George K. Baum Foundation  
Hallmark Cards, Inc.  
\*\*Mr. and Mrs. Mark Hinderks  
Kansas Bar Foundation  
Kansas City Power & Light  
Kansas City Southern  
Mr. and Mrs. Don Kincaid  
The Thomas Martin Foundation

The McGee Foundation  
Morgan Family Foundation  
Mos Family Foundation  
Overland Park Regional Medical  
Center  
Dr. and Mrs. Allen Parmet  
R.A. Long Foundation  
\*\*Mr. and Mrs. Dennis Rilinger  
Riverside Police Department  
Royals Charities, Inc.  
Vivian & Hymie J. Sosland  
Charitable Trust  
Sosland Foundation  
Stinson Leonard Street, L.L.P.  
Treat America Food Services  
UMB Bank, N.A.

## PATRON

(\$1,000.00 + )

Ms. Ann Abercrombie and  
Ms. Genny Nicholas  
Mr. and Mrs. John C. Aisenbrey  
Mr. and Mrs. Don Alexander  
AMC Entertainment  
Ms. Bailey Armstrong  
Arvest Bank  
Mr. and Mrs. Mark B. Bailey  
Mr. Stanton Barrett  
Bartimus, Frickeleton, Robertson, &  
Gorny, P.C.  
Mr. Bert Berkley  
Bike 4 the Brain  
Blue Cross Blue Shield of  
Kansas City  
Mr. and Mrs. John L. Blumel  
BMO Harris Bank  
Ms. Lori Schultz and  
Mr. Brad Bodamer  
Bodker Realty, Inc.  
Mr. and Mrs. Jay Boster  
Helen S. Boylan Foundation  
Breidenthal-Snyder Foundation  
Bryan Cave, LLP  
Mr. and Mrs. Herb Buchbinder  
\*Ms. Leanne M. Calhoun  
Ms. Elise Chapline  
Children International  
Mr. and Mrs. Bret Comolli  
Mr. and Mrs. Thornton Cooke II  
Country Club Bank  
COVERSA  
Deloitte  
\*\*Mr. and Mrs. John Derry  
Mr. Jonathan Dickson  
Mr. and Mrs. Mike Donelon  
Mr. and Mrs. Steven Dover  
J.E. Dunn Construction Company  
First National Bank  
Mr. and Ms. Paul Fischer  
Mr. and Mrs. William F. Ford  
Mr. and Mrs. Gary Forsee  
Francis Family Foundation  
Mr. and Mrs. Thomas H. Freeman  
Gallagher Metzler Insurance  
Gary Dickinson Family  
Charitable Foundation  
Mr. and Mrs. Chris Gigstad  
Global Prairie  
Mr. and Mrs. Matt Gogel  
Mr. and Mrs. Richard Green  
H&R Block Corporate  
Headquarters  
Mr. and Mrs. Donald J. Hall, Jr.  
Mr. and Mrs. Michael R. Haverty  
Heartland Combined Federal  
Campaign

Mr. and Mrs. James Hebenstreit  
Mr. and Mrs. Bush Helzberg  
Holman Schiavone, LLC  
Ms. Darcy A. Howe and  
Mr. John Black  
Dr. and Mrs. John D. Hunkeler  
\*\*Mr. and Mrs. David T. Hunt  
Husch Blackwell LLP  
Mr. Robert Jackson  
James B. Nutter & Co.  
Johnson County Community College  
Johnson County District Attorney  
Johnson County Sheriff's Office  
Mr. and Mrs. David L. Johnson  
Junior League of Greater  
Kansas City, Missouri  
Mr. and Mrs. Richard Kammer  
Kansas City Marriott Downtown  
Kansas City Metropolitan  
Bar Association  
Kansas City University of  
Medicine and Biosciences  
Mr. and Mrs. James Kaplan  
Mr. and Mrs. Craig Kaufman  
\*\*Mr. and Mrs. Steve Kawiecki  
KPMG LLP  
\*Mr. and Mrs. Daniel S. Krouse  
Kutak Rock  
Lally Family Charitable Trust  
Lansing Trade Group, LLC  
Lead Bank  
Leawood Police Department  
Mr. and Mrs. Ronald Lockton  
Lowenstein Family Supporting  
Foundation  
Mr. and Mrs. Gregory S. Maday  
Mariner Wealth Advisors  
Mark One Electric/Rosanna Square  
Marvin L. and Patricia C. Rich Fund  
Mr. and Mrs. Jack McDonald  
McGladrey, Inc.  
Mr. and Mrs. Edison Miyawaki  
MMGY Global  
Mr. and Mrs. Bruce Moothart  
Morgan Stanley/Smith Barney  
Mr. and Mrs. Gerard J. Mos III  
Mr. and Mrs. Stephen Mos  
Ms. Daphne Nan Muchnic  
\*Ms. Linda R. Netzel  
Mr. and Mrs. Charlie Newell  
Dr. Jon Henry and  
Dr. Meggan Newland  
Ms. Dana Nolte  
\*Mrs. Terri Lynn Obrock  
\*\*Mr. and Mrs. Mark J. O'Donnell  
Olathe Police Department  
The Honorable Beth Phillips  
and The Honorable Brent Powell  
Polsinelli  
Power Group Company  
Profitviti, Inc.  
Mrs. Shirley Pryor  
Ms. Jenny Ramsey  
Mr. and Mrs. Alan Rickert  
RLS Illumination Fund  
Mr. and Mrs. Joshua C. Rowland  
Mr. and Mrs. Vince Sabia  
Saint Luke's Health System  
Saint Luke's South Hospital  
Mrs. Joann Schwarberg  
\*Mr. Donald Secrest  
Mr. and Mrs. William H.  
Shackelford III  
Shaffer Lombardo Shurin  
Shank & Hamilton, PC  
Mr. and Mrs. Matthew T. Sharples

Shawnee Mission Medical Center  
Shook, Hardy & Bacon, LLP  
Ms. Susanne C. Shutz  
Mr. and Mrs. Will Souder  
St. Joseph Medical Center  
Staffing Kansas City  
Ms. Susan M. Stanton  
Mr. and Mrs. Scott Stengel  
Sullivan Higdon & Sink  
Swiss Re America Holding  
Corporation  
Dr. and Mrs. Joseph Tauber  
Tension Envelope Foundation  
Ms. Tracy Tetrick  
Thomas Martin Foundation  
Mr. and Mrs. Robert Tucci  
U.S. Bancorp Foundation  
\*\*Mr. and Mrs. Thomas W.  
Van Dyke  
Verizon Wireless  
Visitation Church  
Waddell & Reed Financial, Inc.  
Wagstaff & Cartmell, LLP  
Mr. James Walsh  
Mr. and Mrs. Charles A. Wells, Jr.  
Ms. Cynthia S. Wendt and  
Mr. Steven Fehr  
Westrope  
Mr. and Mrs. Matthew R. Wiewel  
Wyandotte County District Attorney  
Mr. and Mrs. Craig Zahnd

## SPONSORS

(\$500.00 + )

A2Z Investments, LLC  
Dr. and Mrs. Keith Abercrombie  
Mr. and Mrs. Adam Abrams  
Advantage Tech Inc.  
Ms. Judy Ancel  
Bank Midwest  
Mr. and Mrs. Jonathan Baum  
\*\*Mr. and Mrs. Ronald W. Boster  
Mrs. W. Coleman Branton  
Mr. and Mrs. Timothy Burkhalter  
C.R. Bard Foundation  
Mr. and Mrs. Robert C. Canfield  
Mr. Chris Casebeer  
Mr. and Mrs. Craig Casey  
Ms. Brynn Chapman  
Mr. Ted Chartier  
Ms. Patty Chasnoff  
Children's Mercy Hospital  
Mr. and Mrs. Andrew Colombo  
Copaken Family Foundation  
Mr. and Mrs. Fred C. Coulson  
CrossFirst Bank  
\*Ms. Tonya C. Davis  
Mr. Joel DeBoer  
Mr. and Mrs. Mark Dudenhoeffer  
Mr. and Mrs. Mike Eggleston  
Mr. and Mrs. Brent C. Erwood  
First Hand Foundation/First  
Hand Family  
Ms. Amy Freeman-Pierce and  
Mr. Brooks Pierce  
Mr. Chad Gaddie  
Dr. and Mrs. Clifford M. Gall  
Mr. and Mrs. Lawrence Gates  
Mr. and Ms. Dave Gibbons  
Dr. and Mrs. James Glenski  
Mr. and Mrs. Brian Hannah  
Helzberg Foundation  
Henderson Engineers, Inc.  
Hickok Family Foundation  
Mr. Brandon Hidaka  
Mr. and Mrs. Stephen C. Hooley

Mr. and Mrs. Daryl Hunt  
Dr. Kent Huston and  
Ms. Susan J. Held  
ING Financial Advisors, LLC  
Mr. and Mrs. Joel Jacobsen  
Mr. and Mrs. Michael Jerde  
John Snow, Inc.  
\*Mr. and Mrs. Stephen Joice  
KCMO, PD Special Victims Unit  
Keeler Woman's Center  
Mr. and Mrs. David Kenner  
Kirkland Woods & Martinsen, PC  
Mr. and Mrs. Robert A. Kraft  
Mr. and Mrs. Jonathan B. Lambert  
Mr. and Mrs. Asher Langworthy  
Mr. and Mrs. Charles A. Laue  
Ms. Karin Lichterman  
Mr. Larry Louk and  
Ms. Jolinda Vega  
Ms. Tiffany Lynch  
Mr. and Mrs. Benjamin F. Mann  
Mr. and Mrs. Greg Neylon  
Mr. Frank R. McDermand IV  
McShane & Brady Law Firm, LLC  
Media Services, L.L.C.  
\*\*Mr. Steve Metzler and  
Mr. Brian Williams  
Mr. and Mrs. Rand Mikulecky  
Mr. and Mrs. Doug Miller  
Ms. Martha Miller  
Mr. Darrin Moorser  
Mr. Matt Nordhus  
\*Ms. Jennifer M. Nuessen  
Mr. and Mrs. Ed Ossie  
\*Ms. Jennifer Payne  
Dr. and Mrs. Jay Portnoy  
\*\*Ms. Annie Presley and  
Mr. Jay Selanders  
RED Brokerage  
Mr. and Mrs. Charles W. Schellhorn  
Mr. Scott Schneider  
Mr. and Mrs. Dennis Scott  
Smith Wealth Management  
Group of UBS Financial Services  
\*Mr. and Mrs. Levi W. Snow  
Mr. and Mrs. Tuck Spaulding  
Mr. Delvin Stevenson and  
Ms. Stephanie Miracle  
Mr. Nicholas Suarez  
\*\*Mr. Gerald G. Swofford  
Mr. Tim Tiegreen  
Ms. Megan Toal  
Mr. and Mrs. Michael Tracy  
Travelers Community Connections  
Truman Medical Center  
UMKC - Chancellor's Office  
United Way of Wyandotte County  
Mr. and Mrs. James Vranicar  
Ms. Angela Wallace  
Warren and Jenny Erdman  
Charitable Fund  
Mrs. Barbara Weary  
\*\*Mr. and Mrs. Douglas B.  
Westerhaus  
\*Ms. Mara C. Whitaker  
\*\*Mr. and Mrs. Paul A. Williams  
Mr. and Mrs. Bob Wolf  
Mr. and Mrs. Phillip Woodward  
\*\*Ms. Dawn C. Zerbs

\*Gave through United Way  
\*\*Gave through United Way  
and Direct Gift

We apologize for anyone we  
may have overlooked