

Dear Friends,

In 2016, more than ever before, the work of MOCSA has been critical to our community. Several high profile cases of sexual abuse and assault in the Greater Kansas City metro area and across the nation raised the consciousness of the community about this terrible crime, its devastating impact and the importance of preventing sexual violence. Because of your continued support of MOCSA, we were able to respond to the increased need in our community both with direct support to survivors through our advocacy and counseling programs as well as our prevention and education programming.

We believe that this is the tipping point- "the point at which a series of incidents becomes significant enough to cause a larger more important change"- in the way in which sexual violence is responded to and discussed. We are committed to ensuring that this is true.

Our commitment is illustrated in the unprecedented growth last year in staff size and capacity. Our diligent staff and volunteers reached more than 65,000 people through our 24-hour crisis line, advocacy, counseling and education programming. This was only made possible because of your investment in MOCSA. We are humbled and deeply grateful by the vital support received from individuals, corporations and foundations, as well as government funding.

Focusing on our strategic plan goal and vision of a community free from sexual violence, MOCSA educators worked in over 160 schools, and provided outreach presentations and events to 63,178 people throughout the six-county metro area. This includes over 19,000 pre-kindergarten through 5th grade students and school faculty receiving Project Aware, MOCSA's child sexual abuse prevention and education program; and nearly 25,000 middle and high school students and teachers participating in school-based prevention and education programming.

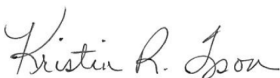
MOCSA is now partnering with six area middle schools to implement the Green Dot Program, which focuses on preventing violence through bystander intervention training. MOCSA staff and school partners are excited about the large, positive impact this program will have on their school culture. Additionally, after a successful pilot program last school year, MOCSA launched a Youth Led Prevention Program in two area high schools.

Our counseling staff provided therapy services to more than 1,200 people this year, including a record 375 children. In addition to our main office, we provided treatment and group services at seven outreach locations around the metro area.

The demand for advocacy services continued strong in 2016 with our staff and volunteers supporting 905 people. Volunteers and staff responded to 646 requests from local hospitals to provide support and advocacy in area emergency rooms to survivors seeking a forensic exam following a sexual assault. This represents an increase of nearly 40 percent in the last five years. Additionally, 598 active volunteers provided 32,147 hours of service equaling over \$695,000 of in-kind support in 2016. Our work would not be possible without the support of our amazing volunteers.

We are sincerely grateful to our staff, volunteers, board and dedicated donors who have made this work possible. Thank you for helping us realize our commitment to changing the culture of sexual violence in our community.

Best,



Kristin Tyson
Chair, Board of Directors



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President & CEO

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Metropolitan Organization to Counter Sexual Assault

3100 Broadway, Suite 400
Kansas City, Missouri, 64111
www.mocsa.org

Main Office Number:

(816) 931-4527

24-Hour Crisis Line:

(816) 531-0233

(913) 642-0233

2016 Outreach Locations:

Overland Park and
Kansas City, Kansas.
Raymore, Independence and
Northland Kansas City,
Missouri.

2016 MOCSA SERVICES

MOCSA'S 24 HOUR CRISIS LINE

provided support, information and crisis intervention during 3,909 calls.

"Staff at MOCSA have helped me on my healing journey in ways I didn't think were possible. I am very grateful for the care and expertise of the professional help."

— SURVIVOR

1,232 PEOPLE* RECEIVED COUNSELING

- 320 sexual assault victims and their significant others
- 375 child victims and 136 of their significant others including parents, guardians and siblings
- 297 adult survivors of child sexual abuse and their significant others
- 73 adults and 31 youth with illegal sexual behaviors and their guardians received court-ordered counseling

MOCSA REACHED MORE THAN

63,000

people through education & outreach.

MOCSA educators worked in over 160 schools, and provided outreach presentations and events to 63,178 people throughout the six-county metro area.

- 24,764 people attended middle and high school-based sexual violence awareness presentations
- 17,113 students, ages 4-11, and 2,291 adults received Project Aware, MOCSA's child sexual abuse prevention program
- 4,471 students, staff and community members participated in the Green Dot Middle School Program, Youth Led Prevention, Strength Clubs, Teen Exchange and WyCo Sexual Assault Prevention Coalition

- 3,390 adults attended community education programs, including volunteer training
- 1,844 police officers, nurses, teachers, clergy and other social service providers received professional training
- 9,305 adults and youth were reached through displays, outreach events and community meetings

598

active volunteers provided **32,147** hours of service, equaling \$695,007 (Cash equivalent based on the average hourly value of volunteer time, Independent Sector, 2015).

ADVOCACY SERVICES supported 905 people in 2016

- Responded to 646 requests for hospital advocacy services
- 499 victims received criminal justice system and other advocacy
- 143 of these clients reported having a disability

"The program treats the person who was abused and the whole family. They helped heal me and taught me how to cope."

—SURVIVOR OF CHILD SEXUAL ABUSE

OUTCOMES & CUSTOMER SATISFACTION

Our extensive commitment to evaluation shows that:

- 93% of clients agree they are getting the help they need and 96% report MOCSA is a good place to get help.
- 81% of clients receiving treatment are improving functioning in the areas affected by sexual violence such as symptoms, coping, inter-personal relationships or social roles.
- 98% of Project Aware participants leave with an understanding that sexual abuse is not the victim's fault.
- 91% of Strength Club participants say they will do at least two things differently as a result of what they have learned.
- 96% of professionals surveyed identified one thing they can do to prevent or reduce the risk of sexual violence.

2016 HIGHLIGHTS

- Julie Donelon, MOCSA President and CEO, was awarded the 2016 Visionary Voice Award by the National Sexual Violence Resource Center.
- Educators trained over 500 adults on how to prevent child sexual abuse through the nationally renowned Stewards of Children Program.
- Advocates participated in three community-based Sexual Assault Response Teams (SARTs) in Johnson and Wyandotte County, KS and Kansas City, MO. Advocates also serve on four campus-based SARTs at area colleges.
- Educators implemented the newly developed Youth Led Prevention program in two area high schools.
- Therapists provided evidence-based counseling services including Eye Movement Desensitization and Reprocessing, Trauma-Focused Cognitive Behavioral Therapy, Cognitive Processing Therapy and Trauma-Sensitive Yoga.
- Therapists use a new Sandtray Therapy room, equipped with: miniatures, custom-built shelving, a table and several different types of sandtrays.

*Some individuals were provided more than one type of service

MOCSA's mission is to improve the lives of those impacted by sexual abuse and assault and prevent sexual violence in our community.

FINANCIAL OVERVIEW

2016 Government Funding Sources

Federal Victims of Crime Act from Kansas and Missouri, Sexual Assault Services Program in Kansas and Missouri, Missouri State Services to Victims Fund, Missouri Children's Trust Fund, Federal Office on Violence Against Women, Federal Office of Juvenile Justice and Delinquency Prevention, Federal STOP Violence Against Women Act from Missouri, Kansas and Missouri Federal Sexual Violence Prevention and Education Fund, Kansas State General Fund, Kansas Federal Edward Byrne Memorial Justice Assistance Grant Program, Jackson County Family Court, Jackson County Outside Agency Funding, Kansas Protection from Abuse Fund, Kansas Crime Victims Assistance Fund, Missouri Department of Health and Senior Services, Jackson County Community Mental Health Fund, Jackson County COMBAT Fund, and Missouri Department of Social Services – Sexual Violence Services Contract.

Non-Profit Status

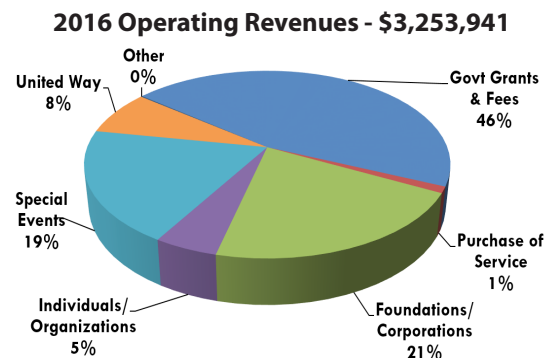
MOCSA is a designated 501 (c)(3) organization under the Internal Revenue Code and is organized under the Not-for-Profit Corporation Act of the State of Missouri.

"I have told my close friends about my experiences with MOCSA, trying to encourage them to seek help for their trauma, too. Even if they don't come, I know that my stories give them hope, and my hope is that someday they will learn how to cope in healthy ways, too."

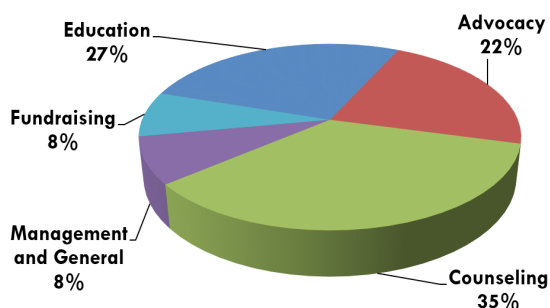
—SURVIVOR OF SEXUAL ASSAULT

2016 REVENUES

	2015 Audited		2016 Unaudited	
Government Grants & Fees	\$1,318,768	42.1%	\$1,489,056	45.7%
Purchase of Service	\$48,300	1.6%	\$35,280	1.1%
Foundations/Corporations	\$693,515	22.1%	\$686,141	21.1%
Individuals/Organizations	\$144,179	4.6%	\$155,674	4.8%
Special Events	\$682,855	21.8%	\$630,549	19.4%
United Way	\$226,045	7.2%	\$252,886	7.8%
Other	\$19,863	0.6%	\$4,355	0.1%
Total	\$3,133,525*		\$3,253,941	



2016 Expenses - \$3,427,022



2016 EXPENSES

	2015 Audited		2016 Unaudited	
Education	\$815,619	28.1%	\$925,337	27.0%
Advocacy	\$591,744	20.4%	\$756,541	22.1%
Counseling	\$1,010,228	34.8%	\$1,198,521	35.0%
Management & General	\$243,551	8.4%	\$277,529	8.1%
Fundraising	\$241,660	8.3%	\$269,094	7.8%
Total	\$2,902,802		\$3,427,022	

* Generally Accepted Accounting Principles (GAAP) require that certain grants and contributions be recorded as revenue at the time they are received. Some revenue received at the end of 2015 was designated for activities and expenditures in 2016. Financials are audited by Dana F. Cole and Company, LLP, Certified Public Accountants. A full audit report is available upon request.

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(\$10,000.00 +)

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